Voice of Young Science

Warriors Against Claptrap

Are myth busters the new generation of civic scientists?

ESOF 2010 Annual Meeting
Room 3
Lingotto Conference and Exhibition Centre
Turin, Italy
15:45 – 17:00 pm
Monday, 5th July 2010

Should all scientists confront bad science?
Will it create public scepticism or cynicism?
How does it affect the relationship between scientists and the media?

Evidence hunting scientists and campaigns debunking medical myths have attracted widespread media attention. The panel will discuss whether myth busting is the future of the civic scientist and whether this will raise the quality of scientific debate.

Speakers:

Clive Cookson, The Financial Times
Dr Daniella Muallem, Voice of Young Science
Professor Sergio Della Sala, University of Edinburgh and author Mind Myths
Dr Ana Godhino, Instituto Gulbenkian de Ciência
Tracey Brown, Sense About Science

This event is part of the ESOF annual meeting. To find out more visit www.esof2010.org