STANDING UP FOR SCIENCE

Media Workshop
FRIDAY 10TH FEBRUARY 2012 | AT THE BROAD INSTITUTE, CAMBRIDGE, MA

Are you PASSIONATE about your RESEARCH?
Do you think it is important for GOOD SCIENCE and EVIDENCE to be communicated to a wider audience?
What can you do to address SCIENTIFIC MISCONCEPTIONS and MISINFORMATION?

This full day event is FREE and open to early career researchers in all sciences, engineering and medicine (PhD students, post-docs or equivalent in first job).

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?
Speakers include: Dr Chris Reddy, Senior Scientist in Marine chemistry and Geochemistry, WHOI; Sara Seager, Professor of Planetary Science and of Physics, MIT.

What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts?
Speakers include: Gino del Guercio, Philip J Hilts, Karen Weintraub.

Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!
Speakers include: Joanna Christodoulou, Post-Doctoral Associate, Gabrieli Lab, MIT and VoYS USA member; B. D. Colen, Sr. Communications Officer for University Science, Harvard University; Leonor Sierra, International Science and Policy Manager, Sense About Science.

The Standing Up for Science workshops have been held in the UK since 2005. This will be the first full-day workshop in the US and participants will be invited to join the newly formed Voice of Young Science USA network.

Comments from past UK workshops:
**“An excellent workshop that has made a big difference to the way I view science in the media.”**
**“Totally changed my perspective on the media and where scientists fit into new stories.”**
**“Good advice. Empowering and engaging.”**

TO APPLY: Send a CV and short COVER LETTER to Leonor Sierra (international@senseaboutscience.org) by WEDNESDAY 25TH JANUARY 2012.

Our workshops are very popular and there are limited places available.

Sense About Science is a charity that equips people to make sense of science and evidence.

Follow us on Twitter | @senseaboutsci | @voiceofyoungsci | #VoYSmediaworkshop