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The range of tools available to communicate new ideas and research findings to the public has expanded hugely in recent years. Science communicators no longer have to rely on writing articles in journals and magazines; they can now look to performances, videos, podcasts and many more diverse channels to reach and capture an audience. Yet the potential of simple images and particularly infographics should not be underestimated. When done well, these are not only highly creative and fun, but can break down complex topics into easy-to-digest, shareable bits of information that can both inform and entertain an audience broader than just those curious about science.

I recently produced [graphics](#) for one of Sense About Science's guides, [Making Sense of Screening](#). As a science student, trained to write dissertations and give dull poster presentations, this was an original but exciting challenge. It was refreshing to put on a creative hat and think about how to present the information in a completely different way, whilst making sure the scientific facts remained robust. Perhaps the most memorable part of the process was seeing that from drafting to publication, every word and diagram was scrutinized by experts to make sure they were not only accurate but as accessible as possible to anyone who might come across them. I found this process very valuable and it taught me a great deal. I hope these graphics enable everyone to become part of the discussion around screening.

