

STANDING UP FOR SCIENCE

Media Workshop

WEDNESDAY 16TH SEPTEMBER 2015 | AT THE UNIVERSITY OF GLASGOW

Are you **PASSIONATE** about your **RESEARCH**?

Do you think it is important for **GOOD SCIENCE** and **EVIDENCE** to be communicated to a wider audience?

What can you do to address **SCIENTIFIC MISCONCEPTIONS** and **MISINFORMATION**?

This FREE full day event runs from 10:30am to 5pm and is open to early career researchers and scientists in all SCIENCES, ENGINEERING AND MEDICINE (PhD students, post-docs or equivalent in first job).

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised? Speakers include Dr Kirsty Park, Reader in Conservation Science, University of Stirling; Professor Miles Padgett, School of Physics and Astronomy, University of Glasgow and Dr Lisa DeBruine, Reader, Institute of Neuroscience and Psychology & School of Psychology, University of Glasgow.

What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts? Speakers include Eleanor Bradford, Health Correspondent, BBC Scotland; Peter Ranscombe, freelance journalist and Lizzy Buchan, Health Reporter, *The Scotsman*.

Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist! Speakers include Ross Barker, Media Relations Officer, University of Glasgow; Olivia Kirtley, Voice of Young Science representative and Sense About Science.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“Totally changed my perspective on the media and where scientists fit into news stories.”

“Good advice. Empowering and engaging.”

TO APPLY: Send a CV and short COVER LETTER to Joanne (jthomas@senseaboutscience.org) by MONDAY 7th September 2015.

If you are affiliated with (member of or funded by) any of our partner organisations below, please state in your application – our partners hold five guaranteed places.

Our workshops are very popular and there are only 40 places available.

Sense About Science is a small charity that equips people to make sense of science and evidence.

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