STANDING UP FOR SCIENCE

Media Workshop
Friday 25\textsuperscript{TH} September 2015 | AT The Francis Crick Institute (Mill Hill), London

Are you PASSIONATE about your RESEARCH?

Do you think it is important for GOOD SCIENCE and EVIDENCE to be communicated to a wider audience?

What can you do to address SCIENTIFIC MISCONCEPTIONS and MISINFORMATION?

This FREE full day event runs from 10:30am to 5pm and is open to early career researchers and scientists in all SCIENCES, ENGINEERING AND MEDICINE (PhD students, post-docs or equivalent in first job).

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised? Speakers include Peter Openshaw, Professor of Experimental Medicine, Imperial College London; Elizabeth Morris, Professor of Ice Physics at the University of Reading and Dr Robin Lovell-Badge, Group Leader and Head of the Division of Stem Cell Biology and Developmental Genetics, the Francis Crick Institute.

What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts? Speakers include Claire Coleman, freelance journalist and Michelle Martin, BBC Radio 4.

Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist! Speakers include Michael Stacey, Press Officer, Nature; Hayley Gorton, Voice of Young Science representative; and Chris Peters, Sense About Science.

"An excellent workshop that has made a big difference to the way I view science in the media."

"Totally changed my perspective on the media and where scientists fit into news stories."

"Good advice. Empowering and engaging."

TO APPLY: Send a CV and short COVER LETTER to Joanne [jthomas@senseaboutscience.org] by FRIDAY 11\textsuperscript{TH} September 2015.

If you are affiliated with (member of or funded by) any of our partner organisations below, please state in your application – our partners hold five guaranteed places.

Our workshops are very popular and there are only 40 places available.

Sense About Science is a small charity that equips people to make sense of science and evidence.

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