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STANDING UP FOR SCIENCE

Media Workshop

from Sense About Science USA & UK

WEDNESDAY FEBRUARY 18 | UNIVERSITY OF MASSACHUSETTS, BOSTON

9:30am - 4:30pm

Calling all early career researchers in the Boston area working in science, engineering and medicine

Do you think it's important for good science & evidence to be correctly communicated to the public?

What can be done to address scientific misconceptions and misinformation?

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised? Speakers include Dr Robyn Hannigan, Dean, School for the Environment & Professor of Geochemistry, University of Massachusetts Boston; M. William Lensch, PhD, Harvard University Department of Stem Cell and Regenerative Biology; plus one more speaker to be confirmed.

What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts? Speakers include Carey Goldberg, Reporter, Common Health, WBUR; Carolyn Johnson, Science Reporter, Boston Globe; plus one more speaker to be confirmed.

Standing up for science – the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist! Speakers include David Cameron Director of Science Communications, Harvard Medical School; Victoria Murphy, Sense About Science UK; Lauren Robertson & Mihai Dinulescu, Ask for Evidence ambassadors.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“Totally changed my perspective on the media and where scientists fit into news stories.”

“Good advice. Empowering and engaging.”

TO APPLY: Email Neda Afsarmanesh (neda@sensci.org) explaining why you would like to attend the workshop. Please include your institution, your current position and any other affiliations by Friday February 6, 2015.

Space is limited and are awarded on a first come first serve basis, so apply soon.

Sense About Science is a charity that equips people to make sense of science and evidence.

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