STANDING UP FOR SCIENCE

Media Workshop

FRIDAY 13TH JUNE 2014 | THE PHYSIOLOGICAL SOCIETY, LONDON

Are you PASSIONATE about your RESEARCH?

Do you think it is important for GOOD SCIENCE and EVIDENCE to be communicated to a wider audience?

What can you do to address SCIENTIFIC MISCONCEPTIONS and MISINFORMATION?

This FREE full day event runs from 10:30am to 5pm and is open to early career researchers and scientists in all SCIENCES, ENGINEERING AND MEDICINE (PhD students, post-docs or equivalent in first job).

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised? Speakers include Dr Tom Crick, Senior Lecturer in Computing Science, Cardiff Metropolitan University; Professor Stephen Keevil, MRI Consultant, Guy’s and St Thomas’ Hospital and King’s College London; Dr Maria Van Kerkhove, Senior Research Fellow, Faculty of Medicine, School of Public Health, Imperial College London.

What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts? Speakers include Anna Buckley, Radio Producer, BBC Science; Claire Coleman, Freelance Journalist; Richard Van Noorden, Assistant News Editor at Nature.

Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist! Speakers include Gail Wilson, Research Media Officer for the Faculty of Natural Sciences, Imperial College London; Rhys Phillips, Voice of Young Science representative; Victoria Murphy, Sense About Science.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“Totally changed my perspective on the media and where scientists fit into news stories.”

“Good advice. Empowering and engaging.”

TO APPLY: Send a CV and short COVER LETTER to Victoria (vmurphy@senseaboutscience.org) by FRIDAY 30TH May 2014.

If you are affiliated with (member of or funded by) any of our partner organisations below, please state in your application – our partners hold five guaranteed places.

Our workshops are very popular and there are only 40 places available.

Sense About Science is a small charity that equips people to make sense of science and evidence.

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